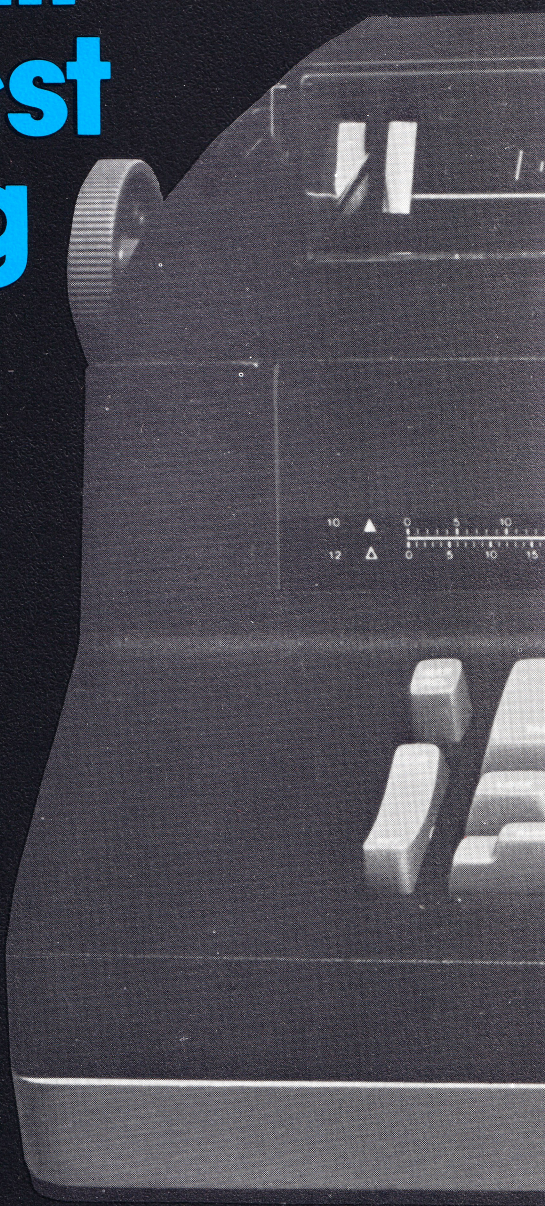
If you have a typewriter you may already have half of the worlds best word processing system



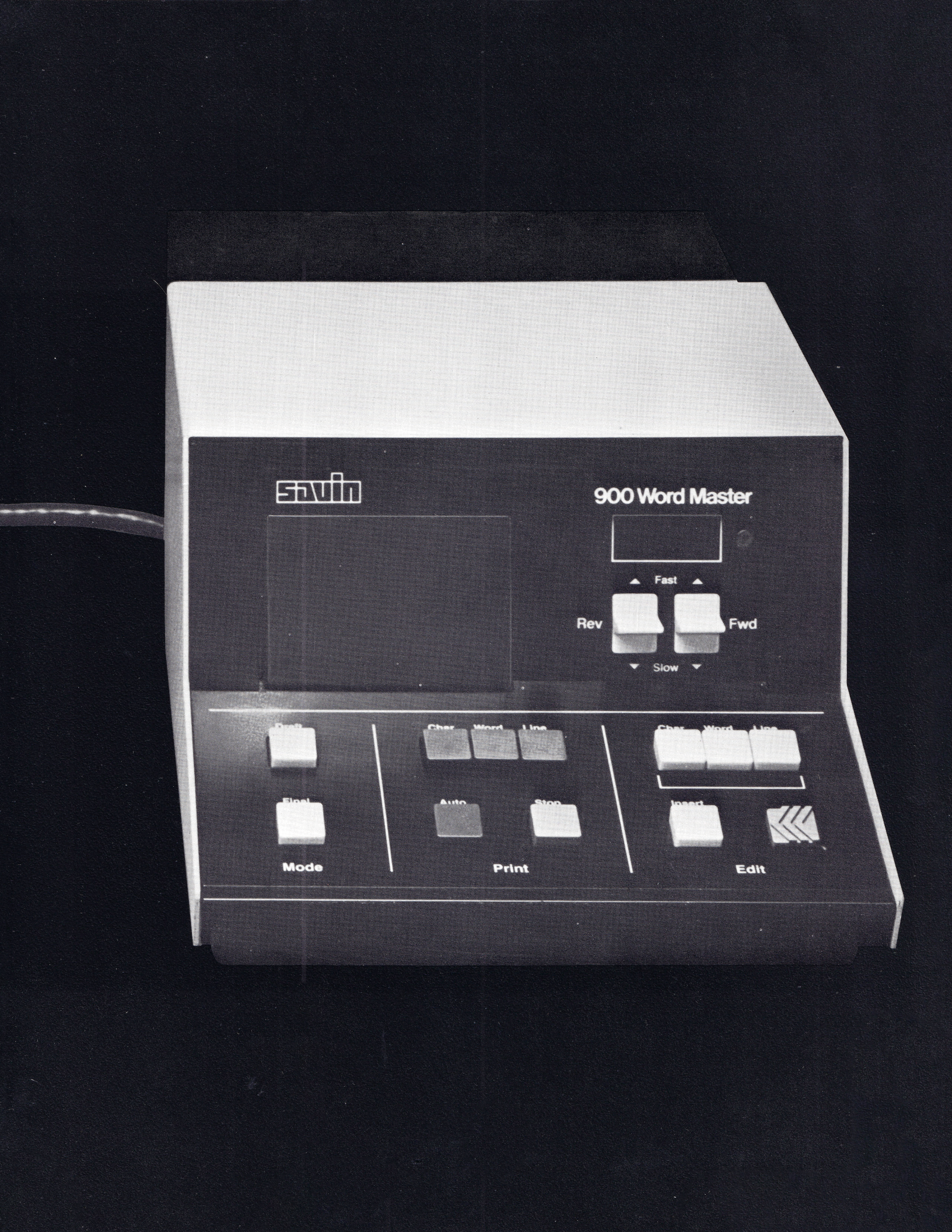
SAVIN
BUSINESS
MACHINES
CORPORATION

475 PARK AVE. SOUTH
NEW YORK, N. Y. 10016
(212) 679-2200

ARDIS SPERBER
SALES REPRESENTATIVE
WORD MASTER PRODUCTS

IBM
Selectric II

Savin wants you to own the other half.


savin
900 Word Master
Fast
Rev
Fwd
Slow
Char
Word
Line
Char
Word
Line
Auto
Stop
Insert
Mode
Print
Edit

The Savin Word Master®

With the Savin Word Master,® your secretary can type 150 perfect words per minute.

Connect the Word Master to an IBM Selectric* typewriter and your secretary becomes an errorless typist. Typing errors are corrected as they're made. Mistake-free finished copies are printed out at the incredible rate of 150 words per minute.

The Word Master saves you time.

Whatever your secretary types is recorded by the Word Master's buffer memory as she types it. She can make last minute changes without retyping the whole page. Additions, deletions, and revisions are accommodated to the text. Automatically. The Word Master lets you make last minute changes without making extra work.

The Word Master's tape cassette memory retains everything you want it to.

Each cassette can record and retain up to 24 pages of typewritten work. From then on you can utilize the tape whenever it is needed. Stored material can be up-dated instantly. The Word Master is a complete reference file for all your typewritten work.

The Word Master thinks for itself.

Operational mistakes are eliminated by the Word Master. It won't allow your secretary to use it incorrectly. Special instruction lights flash directions. A digital display locates any material recorded on the tape. Audio signals confirm that orders given to the Word Master are correct. Your secretary won't spend time deciding what steps to take and when to take them. The Word Master decides for her.

The Word Master is portable.

Carry the Word Master to wherever the work is. Lightweight and compact, the Word Master can be taken from desk to desk. With one Word Master and baseplates for the Selectrics, each typewriter becomes a word processing unit. One Word Master can process an entire department.

The Word Master is easy to learn to operate. It goes right to work for you.

Your secretary won't waste valuable time learning to use the Word Master. In two hours a Savin representative can train your staff right in your office. There are no lengthy sessions at a training center. Best of all, your secretary doesn't have to learn a new typing system. The typewriter keyboard remains unchanged. All she has to know is how to type. The Word Master will let her type perfectly.

The Word Master means a more efficient, smoother running office.

A great deal of wasted time is eliminated. Your secretary can do twice as much work without feeling overworked. And without working overtime.

SPECIFICATIONS:

Control Unit

Width: 11¼ in.
Height: 7½ in.
Depth: 18 in.
Weight: 32 lbs.
Colors: charcoal gray and light gray
Power requirements: 104-130 volts or 89-111 volts, 60 Hz 1.5 amps.
Uses any standard outlet.

Typewriter

Standard 13- or 15-inch IBM Selectric I, II or Correcting Typewriters with Savin baseplate added.

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*Selectric is a registered trademark of the IBM Corporation.

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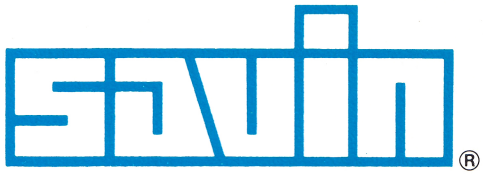
VALHALLA,
NEW YORK 10595



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